

COUNSELOR

Distributor
Choice

Award
2009



The Finalists

Presenting the finalists in each of the 2009 Distributor Choice Awards' 46 product categories – with four new categories this year.

AUTO ACCESSORIES

Autoplate
Coolballs
Dixie Seal & Stamp Co.
Evans Mfg.
Flags Made
Garyline
Handstands
Huffermen
Nationwide Promotions
Pepco Poms
Pillowline/Norwood
Ready 4 Kits

AWARDS

Awardcraft
Custom Printing II
Encore Etch
FRS Industries
Innovation Line by Innovation
Specialties
J Charles Crystalworks
Jaffa/Norwood
Meetings Direct
Moderne Glass Co.
R S Owens & Co.
St. Regis Crystal
Visions Awards

BADGES & BUTTONS

American Greenwood
Aura Badge Co.
Buztronics
Chemical Light
Express-A-Button
FRS Industries
Halls & Co.
Idproductsource
Larlu
Meetings Direct
Pepco Poms
Ventura

BUSINESS ACCESSORIES

Bic Graphic USA
Continental Mktg. Svc.
Drummond Printing
Erell Mfg. Co.
Innopack USA
La Belle Time/Hurricane Line
Leed's
Meetings Direct
Posh Xessories
Royal Industries
Starline USA
Journalbooks/Timeplanner Calendars

CALENDARS

Beacon Promotions
Hotline Products
Lithographics
Magnet
Pacific Western Sales
Quilkey Mfg. Co.
Royal Industries
Tradenet Publishing
Triumph Calendars/Norwood
Ventura
Vitronic Promotional Group
Waldor Products

CLOCKS & WATCHES

Atlantis Time-Line
Beacon Promotions
Binaco
Dard Products
DEVARA
Express-A-Button
Fields Mfg.
Innovation Line by Innovation
Specialties
La Belle Time/Hurricane Line
Leed's
Logomark
Prime Line

COMPUTER ACCESSORIES

All-In-One
Atlantis Time-Line
Bullet Line
Cosmo Fiber Corp.
Gemline
KTI Networks
Leed's
Pingline
Posh Xessories
Prime Line
Starline USA
Toppers

DECALS, LABELS & BUMPER

STICKERS
AmeriCAL
Aura Badge Co.
DFS Group
Discount Labels
Ennis
Gill Studios
Imagery Group
Label Works, a Navitor Co.
Lancer Label
Larlu
Magna-Plus
Stouse



DIGITAL PICTURE FRAMES

Flash Drive Direct
Global Reach Network
Gordon Ind.
Hirsch Gift
Logoincluded
Pictureframes.net
Pingline

DRINKWARE - GLASS & CERAMIC

American Accents
Bel Incorporated
Benner China & Glassware Of FL
Custom Printing II
ETS Express
Megafast
Moderne Glass Co.
Numo
RCC Koozie/Norwood
Sabina
St. Regis Crystal
World Wide Lines

DRINKWARE - PLASTIC & OTHER

American Accents
Bel Incorporated
Bullet Line
CPS
Crown Products
Custom Printing II
ETS Express
Gold Bond
Jetline
Leed's
Moderne Glass Co.
RCC Koozie/Norwood

ELECTRONIC PRODUCTS

All-In-One
Atlantis Time-Line
Binaco
Bullet Line
Calibre International
Chulani Promotional Products
Dard Products
DEVARA
Leed's
Pictureframes.net
Pingline
Prime Line

ENVIRONMENTALLY FRIENDLY & RECYCLED PRODUCTS

American Ad Bag Co.
American Accents
Ash City
Bag Makers
Garyline

Gemline
Innopack USA
Molenaar
Snugz/USA
Solar Advertising
Starline USA
Journalbooks/Timeplanner Calendars

FANS

Aakron Rule Corp.
American Greenwood
Best Way Promotions
CPS
The Chest
Express-A-Button
Lion Circle Corp.
Magna-Plus
Pepco Poms
Sanders Mfg. Co.
Superior Adv. & Mktg.
Ventura

FLASHLIGHTS

Adva-Lite
Alexander Mfg. Co.
Atlantis Time-Line
Bullet Line
Buztronics
CPS
Calibre International
Clegg Industries
Dorcy Special Markets Div.
Hit Promotional Products
Nu Promo International
Starline USA

FOOD

Admints & Zagabor
Chocolate Inn
Dard Products
Hospitality Mints
Lanco Corp.
Leashables By Oralabs
Maple Ridge Farms
Mid-Nite Snax
Richard's Gourmet Coffee Co.
Water Promotions
Webb Co.
Yummyphoto

GOLF ACCESSORIES

Ball Pro
CPS
Crown Products
Gold Bond
Golf Tee Printers
Par One
Pro Golf Premiums
Ready 4 Kits
Sanders Mfg. Co.

Seville Corp.
Tee Off/Norwood
Windbrella Products Corp.

GREETING CARDS

Birchcraft Studios
Carlson Craft
Clegg Industries
DFS Group
Hotline Products
Snugz/USA
Warwick Publishing Co.
Winthrop-Atkins Co.

HEALTH & BEAUTY PRODUCTS

Atlantis Time-Line
Calibre International
Evans Mfg.
Garyline
Hit Promotional Products
Innopack USA
Jetline
Lanco Corp.
Ready 4 Kits
Snugz/USA
Solar Advertising
Vitronic Promotional Group

HOUSEWARES & TOOLS

Atlantis Time-Line
Bullet Line
Crown Products
Custom Printing II
Gold Bond
Hit Promotional Products
Jetline
Leed's
RCC Koozie/Norwood
St. Regis Crystal
Starline USA
Target Industries

INFLATABLES

AGA Balloons & Specialty Products
Above & Beyond Advertising
Balloons
Ad-Line Industries
Balloon House/Balloons Overnight
BamBams
Chulani Promotional Products
Galaxy Balloons
Goodview Industries Co.
Huffermen
National Balloon
Pioneer Balloon Co.
Vonco Products

JEWELRY & EMBLEMS

American Greenwood
Avaline
Buztronics
Calibre International
Clegg Industries
EMT
F & H Ribbon Co.
Genesis
Idproductsource
Imagery Group
Jarco Line
Perfect Match International

JOURNALS & DIARIES

CPS
Drummond Printing
Enduraline
MeadWestvaco
Pacific Western Sales
Royal Industries
Spector & Co.
Journalbooks/Timeplanner Calendars
Waldor Products
Windmill Press/Saratoga Pen Co.

KEYTAGS & LUGGAGE TAGS

Ariel Premium Supply
Atlantis Time-Line
Bullet Line
CPS
Evans Mfg.
Gemini Ind.
Genesis
Hit Promotional Products
Jetline
Nu Promo International
Quikey Mfg. Co.
Target Industries

LANYARDS

Calibre International
DEVARA
Erell Mfg. Co.
Fields Mfg.
Idproductsource
Innovation Line by Innovation
Specialties
Lewtan Industries Corp.
Meetings Direct
Promovision Palomino
Snugz/USA
Solar Advertising
Target Industries

LUGGAGE & BAGS

Bag Makers
Bic Graphic USA
Bullet Line
Continental Mktg. Svc.
Crown Products
Dynamic Solutions
Gemline
Hit Promotional Products
Leed's
Posh Xessories
Pro Golf Premiums
SanMar

MAGNETS

All-In-One
American Greenwood
Bic Graphic USA
Evans Mfg.
Gemini Ind.
Gill Studios
Graphco Line
Magnet
Molenaar
Sanders Mfg. Co.
Stouse
Tradenet Publishing

New

MARKERS & HIGHLIGHTERS

All American Premium Corp.
Dri Mark Products
Empire USA
Frank Lee Imports
Liqui-Mark Corp.
Sanford Business-To-Business
Target Industries

MOUSEPADS

Bic Graphic USA
DIGISPEC
Econ-O-Line/Norwood
Gill Studios
Handstands
J I T Mfg.
Kin Image
Lewtan Industries Corp.
Magna-Plus
Perfect Promotional Products
World Wide Lines

HEAD OF THE CLASS

Delivery

On-time delivery is probably the most important rating that distributors can give for their suppliers. In short, if products don't make it to distributors when they need them, then everything else a supplier does is for naught. Here are the suppliers rated the best on delivery by distributors. In fact, the first seven companies listed were tied with perfect scores:

- 1. Autoplate
- 1. ERB Safety & Fame Fabrics
- 1. Encore Etch Inc.
- 1. Global Reach Network Inc.
- 1. Liqui-Mark Corp.
- 1. LogoIncluded Inc.
- 1. Water Promotions Inc.
- 2. G P Marketing International LTD
- 2. Launch Group Corp.
- 2. Marketing Promotion Image
- 2. National Balloon
- 2. Nu Promo International
- 2. Superior Advertising & Marketing Inc.

Problem Resolution

In every transaction distributors rate a supplier's ability to resolve any issues that arise. Here are the top-rated suppliers in the area of problem resolution – each of these suppliers received perfect scores:

- 1. Affinity Fine Business Accessories
- 1. Awardcraft
- 1. Dorcy Special Markets Division
- 1. Encore Etch Inc.
- 1. Global Reach Network Inc.
- 1. Idproductsource
- 1. Innopack USA
- 1. Liqui-Mark Corp.
- 1. National Balloon
- 1. Solar Advertising
- 1. Tonata Enterprise

Imprint

Wondering about the best suppliers for the quality of the imprint they place on their products? Distributors have spoken. Here are the top 10 suppliers in the industry based on the scores assigned to them by distributors when asked to rate their imprint quality – each of these 10 suppliers got the highest marks possible.

- 1. Affinity Fine Business Accessories
- 1. Autoplate
- 1. Blue Generation
- 1. Cincinnati Line/Wear Magic
- 1. Encore Etch Inc.
- 1. Global Reach Network Inc.
- 1. Liqui-Mark Corp.
- 1. LogoIncluded Inc.
- 1. Marketing Promotion Image
- 1. Tonata Enterprise

OFFICE & DESK ITEMS

Ariel Premium Supply
Bic Graphic USA
Bullet Line
Crown Products
Gold Bond
Hit Promotional Products
Jetline
Leed's
Pictureframes.net
Target Industries
3M/Promotional Markets Dept.
Journalbooks/Timeplanner Calendars

PENCILS & ERASERS

Aakron Rule Corp.
The Bencil Co.
Bic Graphic USA
Economy Pen & Pencil Co.
Hub Pen Co.
Larlu
Liqui-Mark Corp.
Markon Pen & Pencil
Goldstar
Sanders Mfg. Co.
Shepenco/Shelbyville Pencil Co.
Souvenir/Norwood

PENS

Bel Incorporated
Bic Graphic USA
Bullet Line
Crown Products
Gold Bond
Hit Promotional Products
Hub Pen Co.
Jetline
Leed's
Souvenir/Norwood
Target Industries
Journalbooks/Timeplanner Calendars

PICTURE FRAMES

Affinity Fine Business Accessories
Barlow/Norwood
Benchmark Industries
DIGISPEC
Econ-O-Line/Norwood
G P Mktg. International
Illini
Magnet
Marketing Promotion Image
Pictureframes.net
Quikey Mfg. Co.
Tonata Enterprise

New

SAFETY PRODUCTS

Atteff International
Bay State Specialty Co.
Buztronics
ERB Safety & Fame Fabrics
Garyline
Pillowline/Norwood
Promovision Palomino
Ready 4 Kits
SafeHaven Products
Vitronic Promotional Group

SHOPPING BAGS

APF Mktg.
Advantage Bag Co.
American Ad Bag Co.
Bag Makers
BamBams
Metropak
Noteworthy Co.
Pacific Western Sales
Red Wing Bags
Vonco Products

New

SPORTS & OUTDOORS

Bel Incorporated
CPS
Chulani Promotional Products
Dixie Seal & Stamp Co.
ETS Express
Garyline
Gold Bond
Megafast
Moderne Glass Co.
Perfect Promotional Products
RCC Koozie/Norwood
Rad-O-Koolz/Coolergraphics

STRESS RELIEVERS

Ad-Line Industries
Alpi International
Ariel Premium Supply
Galaxy Balloons
Golden Applexx Co.
Jetline
Launch Group Corp.
Nu Promo International
Perfect Promotional Products
Pillowline/Norwood
Prime Line
Target Industries

TOWELS & ROBES

Agua Promotions
Ball Pro
Gold Bond
Apollo Embroidery
Pro Towels Etc.
Suntex Industries
Tee Off/Norwood
Towel Specialties
Wasatch Tees of Atlanta

TOYS

Animal Fair
Ariel Premium Supply
Chulani Promotional Products
Clegg Industries
Essef Distributors
Garyline
Illini
It's All Greek To Me
Jetline
Pictureframes.net
Prime Line
Steven Smith/Stuffed Animals

UMBRELLAS

Ad Products Bazaar
Avaline
Peerless Umbrella Co.
Rainkist Umbrella Co.
Redline
Sanders Mfg. Co.
Stromberg Brand
Toppers
Vitronic Promotional Group
Windbrella Products Corp.

USB DRIVES

All-In-One
G P Mktg. International
Global Reach Network
Golden Applexx Co.
JMTek
KTS
KTI Networks
Leed's
Pingline
Prime Line
Superx Promo
Tempo Industries

WEARABLES - CAPS & HATS

Bodek and Rhodes
Dynamic Solutions
Lewtan Industries Corp.
Otto International
RCC Koozie/Norwood
S & S Activewear
SanMar
Staton Corporate and Casual
Toppers
Vantage Apparel
Virginia T's
Vitronic Promotional Group

WEARABLES - DECORATED

Blue Generation
Boxercraft
Charles River Apparel
Cincinnati Line/Wear Magic
Cutter & Buck
Dunbrooke
Edwards Garment Co.
Hartwell Classic Apparel
PremiumWear
Towel Specialties
Tri-Mountain/Mountain Gear
Vantage Apparel

WEARABLES - SHIRTS

Ash City
Bodek and Rhodes
Broder
Par One
Pro Golf Premiums

S & S Activewear
SanMar
Staton Corporate and Casual
Colorado Timberline
Tri-Mountain/Mountain Gear
Vantage Apparel
Virginia T's

WEARABLES - WOMEN'S

Ash City
Bodek and Rhodes
Broder
Dunbrooke
Heritage Sportswear
S & S Activewear
SanMar
Staton Corporate and Casual
Colorado Timberline
Tri-Mountain/Mountain Gear
Vantage Apparel
Virginia T's

WEARABLES - ALL OTHER

Ash City
Bodek and Rhodes
Broder
Lewtan Industries Corp.
Otto International
Par One
Pro Golf Premiums
S & S Activewear
SanMar
Colorado Timberline
Towel Specialties
Vantage Apparel

HEAD OF THE CLASS

Quality

Here are the top suppliers based on quality ratings by distributors. The first eight suppliers tied with perfect ratings.

1. Awardcraft

1. ERB Safety & Fame Fabrics

1. Encore Etch Inc.

1. Global Reach Network Inc.

1. Liqui-Mark Corp.

1. LogoIncluded Inc.

1. Water Promotions Inc.

1. Windbrella Products Corp.

2. Cutter & Buck

2. Magna-Plus Inc.

2. Perfect Match International

Communication

The ability to communicate effectively with customers can obviously endear a supplier to their clients. Here are the highest-rated suppliers in the area of communication:

1. AmericAL Inc.

1. Encore Etch Inc.

1. Global Reach Network Inc.

1. Liqui-Mark Corp.

1. LogoIncluded Inc.

2. Water Promotions Inc.

3. Animal Fair

3. G P Marketing International LTD

3. Magna-Plus Inc.

3. National Balloon

3. Superior Adv & Marketing Inc.